

CAR - View

This is a complete view of the Class Activity Report for your class based on your responses to each part of the form.

You can print it by pressing Ctrl-P or Command-P on your keyboard. You can also save a PDF copy if you wish, or copy and save your responses to another file for your class's official record.

You cannot submit your report from this page. Please return to the dashboard to submit the full report when ready.

Dartmouth Class of 1961

By The Numbers

Class Year: 1961

in Original Class: 721
(Class Base + Deceased)

Alive as of FY21 Fiscal Year End: 475

Not Interested: 28

Lost or "No Good Mail Address": 13

Incapacitated: 3

Class Base: 431
(Living Classmates - Lost/No Address - Incapacitated - Not Interested):

of Surviving Spouses on record: 115

Dues Base #: 436
(Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated - Not Interested - Lost/Bad Addresses)

DCF Base #: 431
(Active Mailing Classmates - Lost/Bad Addresses - Incapacitated - Adopted - Fund Omit - Not Interested)

Current Class Mail Addressability: 91%
(Current Valid Mail / Alive as of Fiscal Year End)

Current Class Email Addressability: 82%
(Current Valid Email / Alive as of Fiscal Year End)

President/Vice President

[EDIT THIS SECTION](#)

Class Strategy

Did you make progress toward any of your organization's goals from last year?

Which initiatives worked well? Which did not? What challenges did you

encounter?: We exceeded all our goals. One of the phrases in our Class Mission says "to be one of Dartmouth's finest classes until the last of us has gone ". This is an amazing class, led and supported by an incredible team of Officers and Executive Committee members. Every initiative surpassed our wildest dreams. Nothing did not work. We had all sorts of challenges, but we worked through each and every one: With Covid raging and the college unable to decide whether in person reunions would be permitted, we made an early decision to hold our 60th virtually. We also recognized that, at our age, many classmates would not be able to travel or would not want to participate actually. We wanted to maximize classmate engagement. We also recognized that many classmates were not familiar or comfortable with online engagement or Zoom. We therefore assembled a large and very capable, committed group of classmates, did extensive planning and rehearsals and held 3 quarterly virtual minis to build capability, work out hitches and provide experience and develop interest on the part of classmates by providing good experiences. Our accomplishments included: 1. Classmates donated \$883,500 to DCF, surpassing our base goal of \$610,000 and our stretch goal of \$725,000. 2. Earned Mark R. Alperin 1980 Award for highest reunion class DCF Participation of 75.6%; beat our goal of 72%; exceeded participation of all other Dartmouth classes. 3. Held 3 all virtual mini reunions which gave us the knowhow and confidence that Pete Bleyler and his 60th reunion team needed to put on the finest 4-day major reunion that our class has ever experienced. Over 232 classmates registered, 54% of our living members (see attached Word Reunion Report). 4. Met or exceeded every other goal re dues (58.03%), projects and student support (see Class Project Section), communications, newsletters (4 totaling 40 pages), special awards, women's initiatives (see attached Word report). 5. Elected a new President, Maynard Wheeler, re-elected the former Class officer team, added 10

new members to our Executive Committee, and created a new position, that of Immediate Past President. 6. With the addition of Alan Rozycki, capitalizing on his get up and go spirit, the number of '61's who are either in or close to being in the Bartlett Tower Society exceeds 75, up from 67 last year, with additional prospects in the pipeline. As the outgoing President, I have never worked with a finer team than that of the Class of 1961. Our class is very disappointed by the decision not to recognize Reunion Class of the Year. Not that we focus on being awarded Class of the Year, but it is the way that the college can highlight an outstanding class that does a phenomenal job like we did this year.

What are your primary goals for next year? : First among our goals for the coming year is to build on the outstanding success in classmate interaction through quarterly virtual mini-reunions based on our experience with 3 Quarterly Mini-Reunions and our four-day 60th Reunion. We plan a major effort to build Bartlett Tower membership. We will continue to try to lead all classes in DCF participation and to build our two endowments. In the absence of the College's interests in recognizing Class stature, we will continue to achieve our strong leadership status for our own internal satisfaction.

How, if at all, did your organization use the resources of the Volunteer Engagement team (Zoom, email and communications assistance, web resources, programs, other staff support)? We received little support from Vol Engagement Team and found attempts to communicate with them ponderous and frustrating. Our main support came from our newly adopted member of the Class - Vincent Wilson. He is our friend and one of our biggest boosters. We will miss him greatly.

In what areas and in what ways might you benefit from guidance from peers and/or staff? I really can't think of any right now.

Class Succession

What is your leadership succession plan? In what ways did you activate it this year? One or both VP's would replace the President if he or she is unwilling or unable to serve. Our Constitution also has provision for replacing an officer if warranted. As in prior years, Nominating committee researched candidates, proposed, then the EC

voted. For Officer succession, the same nominating process is followed except that the full Class votes to approve the Officer slate.

Class Governing Documents

Have you reviewed your class constitution or made changes in the last year? Reviewed

Upload your most up to date

constitution: http://classes.dartmouth.org/s/1353/forms/34390/495652/1961_Constitution_ALL_DD_0120Approved_20200325.pdf

Communications

Describe your class communication plan/strategy: We maintain an email list and a snail mail list for those without emails. We use these to reach all classmates. Basically our plan is to reach out to all to encourage involvement in our virtual meetings on a timely basis. The Class Newsletter augments this outreach. To achieve high participation in matters like the Dartmouth College Fund, we use teams to reach out by phone.

Your communication

plan: http://classes.dartmouth.org/s/1353/forms/52117/495652/D61_Class_Communications_Plan_Final_Draft.pdf

Describe *digital* communications sent to classmates (i.e. content, intended impact, measured impact): We have just completed 4 mini-reunions and a very successful 60th Reunion which used frequent emails to promote the events. The measured impact was the large participation in all 4 reunions. The Newsletter continues to be a very successful source of news for the Class.

Describe *print* communications sent to classmates (i.e. content, intended impact, measured impact): Print communication is primarily restricted to the high quality Newsletter which is mailed to those without email.

What is your primary tool for sending emails to your class? iModules

If "Other" or "Don't Send Email," please describe:

Please share 2-3 of your most significant challenge in communicating with your class and how you have addressed these challenges. We do not consider that we have significant challenges communicating with our Class.

Class Meetings

There are two types of class meetings:

- 1. A meeting where the entire class is invited. This typically takes place during major or mini-reunions.*
- 2. A meeting of the executive committee, which can take place in person, by telephone, via Zoom, email or the internet (e.g., GoToMeeting).*

The Class Presidents Association recommends at least quarterly calls with the full Class Executive Committee along with the class Alumni Councilor.

How many class meetings did you hold this year? 3

How many executive committee meetings did you hold this year? 12

What is your class's typical attendance for executive committee meetings? 20

What strategies do you use to make meetings more effective (i.e. video calls, innovative agendas, officer report-outs, forms, etc.)? All of the above. We also start at 12 noon and end at or before 1 pm. The meetings are always held on the 2nd Wednesday of each month. Our Secretary, Vic Rich does an incredible job getting out the agenda and the minutes of the prior meeting. Minutes are posted on our website. Every member who usually makes a report is prepared.

Sample agenda from an executive committee

meeting: http://classes.dartmouth.org/s/1353/forms/41637/495652/Typical_Executive_Committee_Agenda_for_Monthly_Meeting.docx

Section completed by: Don O'Neill, Maynard Wheeler, Harris McKee, Denny Denniston

We exceeded all our goals. One of the phrases in our Class Mission says “to be one of Dartmouth’s finest classes until the last of us has gone “. This is an amazing class, led and supported by an incredible team of Officers and Executive Committee members. Every initiative surpassed our wildest dreams. Nothing did not work. We had all sorts of challenges, but we worked through each and every one: With Covid raging and the college unable to decide whether in person reunions would be permitted, we made an early decision to hold our 60th virtually. We also recognized that, at our age, many classmates would not be able to travel or would not want to participate actually. We wanted to maximize classmate engagement. We also recognized that many classmates were not familiar or comfortable with online engagement or Zoom. We therefore assembled a large and very capable, committed group of classmates, did extensive planning and rehearsals and held 3 quarterly virtual minis to build capability, work out hitches and provide experience and develop interest on the part of classmates by providing good experiences. Our accomplishments included: 1. Classmates donated \$883,500 to DCF, surpassing our base goal of \$610,000 and our stretch goal of \$725,000. 2. Earned Mark R. Alperin 1980 Award for highest reunion class DCF Participation of 75.6%; beat our goal of 72%; exceeded participation of all other Dartmouth classes. 3. Held 3 all virtual mini reunions which gave us the knowhow and confidence that Pete Bleyler and his 60th reunion team needed to put on the finest 4-day major reunion that our class has ever experienced. Over 232 classmates registered, 54% of our living members (see attached Word Reunion Report). 4. Met or exceeded every other goal re dues (58.03%), projects and student support (see Class Project Section), communications, newsletters (4 totaling 40 pages), special awards, women’s initiatives (see attached Word report). 5. Elected a new President, Maynard Wheeler, re-elected the former Class officer team, added 10 new members to our Executive Committee, and created a new position, that of Immediate Past President. 6. With the addition of Alan Rozycki, capitalizing on his get up and go spirit, the number of ‘61’s who are either in or close to being in the Bartlett Tower Society exceeds 75, up from 67 last year, with additional prospects in the pipeline. As the outgoing President, I have never worked with a finer team than that of the Class of 1961. Our class is very disappointed by the decision not to recognize Reunion Class of the Year. Not that we focus on being awarded Class of the Year, but it is the way that the college can highlight an outstanding class that does a phenomenal job like we did this year.

Summary: Class Innovations and Accomplishments

EDIT THIS SECTION

Please complete this summary for your club or group for the last year (July 1, 2020 – June 30, 2021) reflecting on the organization’s goals and work towards them. This summary aims to recognize the amazing work done by each club or group responding

to an unprecedented time of virtual alumni engagement and community building. This is your chance to summarize and share the organization's work in your own words. Please be sure to highlight any particular challenges, accomplishments, and innovations made by your organization.

In recognition of the last year and a half, we will not be awarding the traditional 2021 Club or Group of the Year awards. Instead, we will be recognizing more organizations and highlighting their innovative approaches and learnings at VOX, throughout the year, and directly with all volunteers and volunteer organizations.

Class Innovations and Accomplishments: We exceeded all our goals. One of the phrases in our Class Mission says “to be one of Dartmouth’s finest classes until the last of us has gone “. This is an amazing class, led and supported by an incredible team of Officers and Executive Committee members. Every initiative surpassed our wildest dreams. Nothing did not work. We had all sorts of challenges, but we worked through each and every one: With Covid raging and the college unable to decide whether in person reunions would be permitted, we made an early decision to hold our 60th virtually. We also recognized that, at our age, many classmates would not be able to travel or would not want to participate actually. We wanted to maximize classmate engagement. We also recognized that many classmates were not familiar or comfortable with online engagement or Zoom. We therefore assembled a large and very capable, committed group of classmates, did extensive planning and rehearsals and held 3 quarterly virtual minis to build capability, work out hitches and provide experience and develop interest on the part of classmates by providing good experiences. Our accomplishments included: 1. Classmates donated \$883,500 to DCF, surpassing our base goal of \$610,000 and our stretch goal of \$725,000. 2. Earned Mark R. Alperin 1980 Award for highest reunion class DCF Participation of 75.6%; beat our goal of 72%; exceeded participation of all other Dartmouth classes. 3. Held 3 all virtual mini reunions which gave us the knowhow and confidence that Pete Bleyler and his 60th reunion team needed to put on the finest 4-day major reunion that our class has ever experienced. Over 232 classmates registered, 54% of our living members (see attached Word Reunion Report). 4. Met or exceeded every other goal re dues (58.03%), projects and student support (see Class Project Section), communications, newsletters (4 totaling 40

pages), special awards, women's initiatives (see attached Word report). 5. Elected a new President, Maynard Wheeler, re-elected the former Class officer team, added 10 new members to our Executive Committee, and created a new position, that of Immediate Past President. 6. With the addition of Alan Rozycki, capitalizing on his get up and go spirit, the number of '61's who are either in or close to being in the Bartlett Tower Society exceeds 75, up from 67 last year, with additional prospects in the pipeline. As the outgoing President, I have never worked with a finer team than that of the Class of 1961. Our class is very disappointed by the decision not to recognize Reunion Class of the Year. Not that we focus on being awarded Class of the Year, but it is the way that the college can highlight an outstanding class that does a phenomenal job like we did this year.

Section completed by: Don O'Neill, Denny Denniston

Organization Leaders: Executive Committee

[EDIT THIS SECTION](#)

CURRENT YEAR (FY21) COMMITTEE

Classes with new officers joining your Class Executive Committee should indicate new officers in the "Future (FY21) Committee" section.

Note that reunion chairs are considered active on July 1 of the year preceding the class reunion.

President: Donald F. O'Neill

Vice President: G. H. Denniston, Jr., Gerald P. Kaminsky

Secretary: Victor S. Rich

Treasurer: Ronald Wybranowski

Mini-Reunion Chair: David E. Prewitt, Joan Prewitt, Maynard B. Wheeler M.D.

Newsletter Editor: Thomas S. Conger

Digital Content Manager: Harris B. McKee Ph.D.

DCF Head Agent: Morris W. Banks, Robert H. Conn A.P.R., Henry E. Eberhardt III, Hopkins Holmberg, Gerald P. Kaminsky, Roger W. McArt, Harris B. McKee Ph.D., Donald F. O'Neill, James L. Watson

Gift Planning Chair: David G. Armstrong, Irwin L. Facher, Alan A. Rozycki M.D.

Reunion Chair: Peter A. Bleyler

Other Members with Titles: Oscar P. Arslanian (Project Contact); Nyla C. Arslanian (Chair); Peter A. Bleyler (Project Contact); G. H. Denniston, Jr. (Class Awards Chair); Harris B. McKee, Ph.D. (Necrologist); David E. Prewitt (Class Awards Chair); David E. Prewitt (Nominating Committee Chair); Patricia W. Rich (Chair)

At-Large Members: William C. Collishaw

If any of the above listed volunteers stepped *down* over the course of the year, list their names, titles, and (if available) the date they stepped down. Donald F. O'Neill - President 7/1/21; Joan Prewitt - Mini-Reunion Chair 4/5/21; Maynard B. Wheeler M.D. - Mini-Reunion Chair 7/1/21, Morris W. Banks, Robert H. Conn A.P.R., Hopkins Holmberg, Gerald P. Kaminsky, Donald F. O'Neill and James L. Watson - were not DCF Head Agents during the year; Irwin L. Facher - Gift Planning Chair 7/1/20

If new officers have joined your Class Executive Committee mid-year, list their names, titles, and date they joined.

FUTURE (FY22) COMMITTEE

Please note the names of new officers below. Include any new officers as of July 1. Those who are continuing in positions listed above, including 2021 reunion classes with officers staying on an additional year, need not be listed.

Incoming President: Maynard Wheeler

Incoming Vice President: G. H. Denniston, Jr., Gerald P. Kaminsky

Incoming Secretary: Victor S. Rich

Incoming Treasurer: Ronald Wybranowski

Incoming Mini-Reunion Chair: Peter A. Bleyler

Incoming Newsletter Editor: Thomas S. Conger

Incoming Digital Content Manager: Harris B. McKee

Incoming Head Agent: Henry Eberhardt, Roger McArt, Harris McKee

Incoming Gift Planning Chair: David Armstrong, Alan Rozycki

Incoming Reunion Chair:

Incoming Other Members with Titles: Donald F. O'Neill - Immediate Past President; Harris B. McKee - Class Historian/Necrologist; Nyla Arslanian & Patricia Rich - Women's Committee Co-Chairs; Oscar Arslanian, Peter Bleyler & Vic Rich - Arts & Legacy Committee

Incoming At-Large Members: Gim Burton, Bill Collishaw, Glenn Gemelli, Tim

Grumbacher, Hop Holmberg, Art Kelton, Jr, Mort Lynn, Jim McElhinney, Jonathan Sperling, Vincent Wilson

Section completed by: Denny Denniston

Treasurer

[EDIT THIS SECTION](#)

Financial Information

The Class Treasurers Association recommends that classes send 3 or more paper and/or electronic dues solicitations each year. The purpose of dues is to support class engagement, and the funds should be invested accordingly into class projects, mini reunions, major reunions, newsletters, etc. The Association encourages treasurers to set quantifiable dues participation goals that enable dynamic classmate engagement.

Has a [financial report](#) for fiscal year 2020 been filed with Alumni Relations? Filed

Is your class current with its Form 990 filings with the IRS? Yes

Class Dues

Please report Fiscal Year 2021 information only. Do not count pre-paid dues.

NOTE: Total amounts and participation for dues will be loaded from Quick Base in mid-July after the fiscal year close. This will overwrite any information you have already entered into those specific fields.

Did your class collect dues? Yes

Describe your dues philosophy: Class dues give us the financial resources to subsidize mini-reunions in Hanover, in strategic locations remote cities, and on Zoom virtual sessions to build and to maintain Class Unity and purpose.

of written/paper solicitations: 2

of electronic solicitations: 1

Solicited amount for Class Dues: \$ \$61.00

Option to add additional contribution toward projects? Yes

Total dues collected in FY21: \$ \$15,452.00

Total # of dues payers in FY21: 253

Dues Base: 436

(Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated - Not Interested - Lost/Bad Addresses)

Dues Participation: 58.03% %

(Dues payers/Dues Base)

Balance of Class Treasury at end of this fiscal year: \$ \$49,999.21

Comments about Class Finances/Dues:

Since our 60th Reunion was run completely on Zoom, we chose to completely underwrite its cost for all Classmates and spouses from Class Treasury. This included a gift of a customized smart phone holder for the desk and a 26 page Reunion Program which were sent to everyone in the Class. This also included remembrance gifts for program participants. We continue to encourage dues supplements for Class projects and special events as they occur. We also ask for contributions to our 1961 Legacy for the Performing Arts Endowment and our Robert Frost Endowment for the Arts and International Relations. Thanks to Peter Bleyler, 60th Reunion Chair, Gim Burton was recruited as 60th Reunion Treasurer and became familiar with some of the Class Treasurer functions. This was 2020-2021 Treasurer's objective. This past year 70 Classmates and friends of the Class of 1961 donated \$7,161 for Projects; 57 donated \$2,447 to the Legacy, and 80 donated \$4,398 to the Frost Endowment. In addition, a friend of the Class donated \$1,000 for the reunion and \$61 for Class dues even though she is not an adopted member of the Class. Class Project Donations July 1, 2020-June 30, 2021 Good Harvest - New Orleans \$1,040 Athletic Sponsors \$2,500 Legacy in Memoriam \$4,000 Legacy from Class \$2,384 Frost from Class \$4,455 Total \$14,379 Class of 1961 Legacy: The American Tradition in Performance Endowment Fund's market value as of April 30, was \$1,779,608. The current year distribution to Hopkins Center was \$55,425. Class of 1961 Robert Frost Endowment for the Arts and

International Relations' market value as of April 30, was \$140,486. The current year distribution was \$4,289 divided equally between the Steve Bosworth and Arts Initiative awards.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:

Recording all dues and contributions for Projects, the Legacy and the Frost Endowments in my own Excel spreadsheet proved to be a good decision even though some of the data was also entered into Q-Base by others in less detail. My Excel sheet gave me control of our class data and Excel is easier for me to use for analysis and reporting. Also, rather than using the physical dues stubs which were mailed to me, I was able to access and capture images of the dues stubs on the Deposits Register of my Ledyard account and it was available sooner in a more manageable form with less handling. Copies of two or three dues cards on thin copy paper are very hard to work with. On-line images also let me see each dues stub showing how the money was to be allocated and it often had personal messages for me or other officers.

What are your goals as treasurer for the coming year?

1. Achieve at least 60% dues participation, up from 58% this past year, despite losing Classmates as we advance into our mid-80's. 2. Send out two dues solicitation letters sooner. Very happy to see that we are starting in August this year. We do not want dues solicitations to compete with solicitations for the DCF. We must find a way to reduce the time between when a dues letter is submitted to the Alumni office and the time it is actually delivered to Classmates. Currently it is two months or more. The dues solicitation gets lost in all the other solicitations from DCF and Athletics. It would be beneficial if a January dues letter actually arrived in February.

In what areas and in what ways might you benefit from guidance from peers and/or staff?

The process of responding to the email address:

volunteer.engagement@dartmouth.edu is a rather antiseptic way of dealing with Dartmouth Alumni staff support. We deserve to have a specific person to work with, just as the Dartmouth Staff has specific people to work with not only in the Class of 1961, but with all Classes. We must find a way to reduce the time between when a January dues letter is submitted to the Alumni office and the time it is actually delivered to

Classmates in late March or early April. The dues solicitation gets lost in all the other solicitations from DCF and Athletics. It would be beneficial if the January dues letter actually arrived in late January.

Section completed by: Ronald Wybranowski, Denny Denniston

Secretary

EDIT THIS SECTION

The class secretary is responsible for submitting six bi-monthly class columns to the Dartmouth Alumni Magazine. These columns present opportunities to share classmate and class executive committee news with classmates and the alumni body at-large. Secretaries are encouraged to write informative, factual, entertaining columns that touch a broad cross-section of the class. The secretary is also responsible for preparing classmate obituaries for the Magazine, unless the class has designated a necrologist.

of Class Notes Columns Published in Dartmouth Alumni Magazine between July 1 - June 30: 6

Do you actively solicit class news/feedback for DAM columns? Yes

If so, how? Email, Phone, Facebook, Newsletter, Website, Other

Do you track how many unique classmates you include in columns annually? Yes

Class obituaries are provided by? Necrologist

Do you have other duties within the class executive committee? If so, please

describe: -Secretary for all regular monthly class officers/executive comm. telecoms/mtgs. -Secty. for all special class officers/exec. comm.+ all full Class telecoms/meetings. -Author of the award descriptions for all of the classmate recipients of a '61 Special Classmate Award (except for my own award). -Member of the 60th Reunion Committee and chaired/moderated one of the sessions. -Currently preparing '61 Class & Classmate Awards and Recognitions Archive Booklet of all the major awards and recognitions won both by the Class of '61 and by individual classmates over 60 yrs. -Prepare and send notices of each upcoming telecom/ mtg. and written agenda for each regular and special class officer/executive comm. meeting. -Initiate and

respond to numerous correspondence from classmates, other alumni and the College each month dealing with alumni matters and Class of '61.

What are your goals as secretary for next year? -Create DAM ClassNotes columns that are a reflection of the Class' achievements first and individual classmates secondarily. -Create Minutes that are sufficiently detailed, accurate and clear so that they are easily approved and are readily understood by all absentee class officers and exec. comm. members unable to attend said meeting as well as by ALL classmates who read all regular and special meetings Minutes posted to the '61 Class website. - Continue to create accurate, complete, and timely Minutes which will make it easier for new class officers & exec. comm. members to take over the functions of others stepping down in due course or replaced mid-term due to illness or death of person currently in office.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others: -Preparation of detailed, accurate and clear-to-read Minutes (5-7 pages each) very important so that all class officers and executive committee members remain fully informed at all times and that all classmates understand what is happening within Class and why. -The preparation of detailed agendas and timely notices of all regular and special class officer/executive committee meetings enhances attendance and encourages all class officers and comm. chairs to prepare their reports in advance of the telecoms. -Strong request that all officers and committee chairs submit written reports to me prior to each '61 telecom/meeting so that accuracy of the Minutes are improved and so that class officer and committee reports are presented more quickly and accurately during the meetings.

In what areas and in what ways might you benefit from guidance from peers and/or staff? Can always learn something new or better from peers facing the same issues and can also learn from the alumni staff if they are experienced and trained. (Theresa D'Orsi is great as the head of the Class Secretaries Association,)

Section completed by: Victor S. Rich (completed 8/5)

Newsletter Editor

EDIT THIS SECTION

The Class Newsletter Editors Association encourages classes to publish a minimum of three, eight page newsletters each fiscal year (July 1 to June 30).

How many printed newsletters did you distribute this fiscal year? 4

Total # of print pages: 40

Did you also distribute these electronically? Yes

How many non-print newsletters did you distribute this fiscal year? 100+

Total # of non-print pages: 100+

Please indicate the methods by which your class newsletters were distributed: US Mail,Email,Class Website

If "Social Media" or "Other," please describe:

Which tool(s) do you use to produce your newsletter? MS Word,Other

If "Other," please describe: DreamWeaver

Did you include a Green Card or Take a Minute Card (TAM) with printed newsletters, or a link to one in electronic newsletters? Yes

Do you solicit input and information from your classmates in another way? If so, please tell us about your methods. We gather classmate information as part of our DCF contacts.

If you did not produce a newsletter in any format this year, please share your reasons and any obstacles you may have encountered. n/a

What are your goals as editor for next year? Create four newsletters in both pdf and HTML formats

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:

Our practice is to create an HTML version of our mailed newsletters that is available online in addition to a digital copy of the mailed newsletter. The HTML version contains links to each alum cited as well as links to sections, e.g. Green Card Submissions, DCF, etc. We cited 122 different classmates in this years four Wide-Wide-World newsletters, a 39% increase over 2019-20.

In what areas and in what ways might you benefit from guidance from peers and/or staff? iModules practice of removing classmates from distribution lists is a pain

in the neck. Identifying and following up to get classmates reinstated is tedious and often frustrating.

Section completed by: Harris McKee, Denny Denniston

Digital Content Manager

EDIT THIS SECTION

Website

Your class website URL: www.dartmouth.org/classes/61/

Check all of these best practices that apply to your class/website. Designated digital content manager, Class newsletters, Class project details, Class calendar and event details, Class officer contact information, Classmate obituaries, Sharing classmate news (or links to news), Photo gallery (or links to photo galleries), Online dues payment, Link to DCF giving page, Link to other Dartmouth resources, Class notes submission form

How often is your site updated? Daily

If authentication is used for some or all of your class website, what method do you use? We have chosen to use no authentication requirement. Classmate email addresses are typically disguised by replacing the @ with ***.

What duties do you perform as the digital content manager(s)? Website, Email Marketing, Surveys, Event Registrations

Other Digital Presence

On which platforms does your class have an online presence? Facebook

If "Other," please describe:

If you have a class Facebook page, please share the

URL: <https://www.facebook.com/groups/221766321195375>

If you have a class Facebook page, how many people are members? 11

If you have a class Facebook page, who is permitted access? Classmates

If you have a class Instagram account, please share the account handle:

If you have a class Instagram account, how many followers do you have?

If you have a class Instagram account, is it private or public?

Other Information

What are your goals as digital content manager for the coming year? To continue to maintain regular updates and to provide communications to classmates on a timely basis.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: Website appearance was freshened; major section added for 60th Reunion. We continue to post significant obituaries for all of our fallen members. In reviewing some other classes, I believe that our obits are much more substantive and complete than many others. Also post to class website detailed Minutes from all officer/class executive committee/class meetings, all class newsletters and all bi-monthly Class Notes columns for DAM upon submission to DAM (which is two months before DAM publication date). As COVID-19 continued we recognized that it would be impossible to conduct in-person mini-reunions or our 60th reunion. Accordingly, we honed our Zoom skills and conducted mini-reunions virtually in October, January, And April as well as a happy -hour zoom for our traditional 61st day Mini-reunion. We typically had 70-80 attendees for these evens. For our 60th Reunion which had the theme, the Paths We've Traveled, we conducted 4-1/2 days of Zoom programming. We had 232 registrations for this event.

In what areas and in what ways might you benefit from guidance from peers and/or staff? If I should convert homepage to iModules, I'll need help with that step.

Section completed by: Harris McKee, Denny Denniston

Mini-Reunion Chair

EDIT THIS SECTION

The Class Mini-Reunion Chairs Association recommends that classes plan a minimum of three mini-reunions per year. A mini-reunion is any non-reunion gathering of a class that:

- is widely publicized to ALL classmates*
- requires some effort to organize*
- brings classmates together for the main purpose of reconnecting / camaraderie*

Recognizing that mini-reunions take on many shapes and sizes, please use the following examples to help determine your mini-reunion type:

- *Single Day, Single Location: NYC Museum Tour, Hike in the Upper Valley, etc.*
- *Single Day, Multi-Location: Day of the Year, Class Birthday Celebrations, etc.*
- *Multi-Day, Single Location: Homecoming, Weekend in Napa Valley, etc.*
- *Multi-Day, Multi-Location: Alumni Travel with Multiple City Stops*
- *Virtual: Virtual event open to all classmates (note many if not all FY21 programs may be virtual)*

Please note the following guidelines:

- *Mini-reunions taking place at multiple locations at the same time (e.g., class birthdays): Each separately organized event (location) counts as a separate mini-reunion, even if it is part of a multi-location event.*
- *Recurring gatherings such as a monthly brunch are to be counted as one mini-reunion.*
- *Classes are encouraged to try new events that will broaden the reach of the mini-reunion program by hosting events that speak to the varied interests of your classmates. Please indicate the number of new locations utilized to host a mini-reunion below.*

If you have questions, please contact the [Volunteer Engagement team](#)

Mini-Reunions by the Numbers

Total number of mini-reunions held: 4

What percent of your class base attended a mini reunion this fiscal year? 11-20%

How many non-classmate guests attending a mini-reunion: 1-25

How many unique cities hosted mini-reunions?

Of these cities hosting mini-reunions, how many were new hosts?

Mini-Reunion Tracking Document:

What were your class mini-reunion goals for the past year? To engage as many classmates as possible via the Zoom format.

How did you accomplish these goals? We used multiple email blasts to make classmates aware of scheduled meetings.

What are your class mini-reunion goals for next year? We plan to continue Zoom meetings on a quarterly basis with the content primarily engaging classmates as panelists to share their lives with the rest.

Mini-Reunion Highlights

Please highlight one - and up to three - of your most engaging mini-reunions of this past year.

MINI-REUNION HIGHLIGHT 1

Title: 61st Day Virtual Mini-Reunion

Start Date: 3/2/2021

Type/Style: Single-Day Multi-Location

Number of Classmate Attendees: 51-75

Number of Guest Attendees: 26-50

How did you market this event? iModule emails and link on website

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: This Mini has been an annual event where we ask classmates to take a photo of themselves with a poster that our Digital Content Manager(DCM) prepares and forward the photo to the DCM. Classmates are encouraged to join other classmates, if possible, but a selfie is fine. This year we added a Virtual Cocktail party at the end of the day.

Please share any success or lessons learned from the event. The added Virtual Cocktail Party was a great success that reinforced the idea of getting together virtually as we did for our other Minis and our 60th Reunion.

MINI-REUNION HIGHLIGHT 2

Title: Fall Mini-Reunion by Zoom

Start Date: 10/2/2020

Type/Style: Multi-Day Single Location

Number of Classmate Attendees: 51-75

Number of Guest Attendees: 1-25

How did you market this event? Email and Class Web site.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: Starting with the time frame of the usual Fall mini-reunion in Hanover, we constructed in October a two-day Zoom meeting of multiple sessions. These included presentations by Buddy Teevens and his staff, students from the Art Department and Dickey Center whom we had supported with financial awards, a report on COVID by Lisa Adams, MD and viewing of the commissioned Dartmouth wind symphony by Oliver Caplan '04.

Please share any success or lessons learned from the event. The surprising success was that 80+ year olds could embrace the novel technology of Zoom to reconnect resulting in a plan to continue the meetings on a quarterly basis successfully accomplished in January and April with increasing numbers of classmates in attendance. These were building blocks for the outstandingly successful four day 60th Reunion in June.

MINI-REUNION HIGHLIGHT 3

Title: Quarterly Mini Reunion 3 & 4

Start Date: 1/12/2021

Type/Style: Single-Day Single Location

Number of Classmate Attendees: 76-100

Number of Guest Attendees: 1-25

How did you market this event? Email and Web Site

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: This report includes two Quarterly Mini Reunions: (3) January 12, 2021: Following on the successful inaugural Zoom meeting in October, we started at 1 PM to allow attendance by West Coast classmates. The first session was a panel of 3 classmates with foreign service experience moderated by Chris Bosworth. Terry Rogers shared his remarkable portraits of people in Portland, Oregon. We ended with a discussion of the book The Great Influenza of 1918 remarkably moderated by the author John Barry. (4) April 6, 2021: The first session was a discussion by eminent educator-classmate, Mike Kirst, about education in the US today. The President held a brief Business Meeting followed by Dutton Foster's endeavors in making art and ending with break-out sessions for general discussion.

Please share any success or lessons learned from the event. We learned that our classmates have remarkable lives to share with us, a seed for future panels at our 60th Reunion. The increased attendance from October convinced us to pursue this quarterly format with another in April.

Other Information

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: Gathering the Class on Zoom has been an unsuspected success in this past fiscal year.

In what areas and in what ways might you benefit from guidance from peers and/or staff? If and when conditions allow us to return to physical gatherings, we would need technical assistance in creating a hybrid format in order for those unable to travel to join meetings virtually.

Section completed by: Harris McKee, Maynard wheeler, Denny Denniston

DCF Head Agents

EDIT THIS SECTION

DCF and other gift information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

Total amount raised this year: \$883,590

of participants: 323

DCF Base: 431

**The DCF Base is calculated to include all living undergraduate alumni who have a preferred mailing address, excluding incapacitated, adopted, lost, fund omit, and not interested.*

% Participation (Participants/DCF Base): 75.60%

The 1769 Society recognizes donors who give \$2,500 or more to Dartmouth through the Dartmouth College Fund during the past year. Recognition levels for younger classes are graduated.

Comments about DCF / Other Giving: We increased membership by seven in the 1769 society to 40 members this year even though we had 30 fewer living classmates.

What are your goals as head agent for next year? \$350,000 and 70% participation. 1769 members = 36 (For reference '60s Goal this year was \$400,000 about 26% below last year's actual and they saw a drop of about 10 percent in 1769 Society members this year.)

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

I think our SWAT team effort and the way it is carried out is probably unusual and accounts for our again achieving the highest DCF participation of all Dartmouth classes. One of our head agents sends a personalized thank you to each contributor. An innovation this year that helped us beat our original \$610,000 goal and our \$725,000 stretch goal was the opportunity provided by one of our classmates to create a Matching gift. The Match provided that gifts equal to the 2016 (55th Reunion) gift or twice the 2020 gift would be matched. 92 classmates took advantage of this offer and contributed \$191,000. Our Class President sent class letters reinforcing President Hanlon's

communiques about the impact of COVID on college finances and the special need for class support of DCF to aid students. With three co-head agents, all class agents were divided among the co-head agents for individual follow-up and nurturing. We were also able to get contributions from each member of the executive officer group which helped reinforce the need for giving by all classmates.

In what areas and in what ways might you benefit from guidance from peers and/or staff? We have benefited greatly from the support of Vince Wilson during his tenure in Hanover and will miss him greatly. We look forward to developing a similar relationship with our new staff support person.

Section completed by: Harris McKee, Denny Denniston

Gift Planning Chair

EDIT THIS SECTION

The Bartlett Tower Society (or BTS) is Dartmouth's recognition society to honor those individuals who have named Dartmouth in their estate plans. Someone becomes a BTS member by informing the College that he/she has named Dartmouth as a beneficiary in a will, revocable trust, a life insurance policy, retirement plan, or a life income plan (e.g., an annuity or trust).

Gift Planning information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

This class total includes living and deceased Dartmouth alumni who are Bartlett Tower Society members.

of New BTS Members Added for the Fiscal Year (includes living + deceased): 3

of total BTS members as of June 30, 2020 (living + deceased): 70

% participation (# of total BTS Members/Original Class Size): 10%

% increase in total BTS members for the fiscal year (# new BTS members added / # total BTS members as of prior FYE): 6%

Which of these gift planning "best practices" did you engage in this fiscal year? Published information in class newsletter, Updated class website, Published

information in Dartmouth Alumni Magazine, Class letter/email solicitation, Personal phone calls/emails/visits

If "other," please describe:

What are your goals for next year? > 1. Define a cohort of "likely" members and contact them by the end of > 2021. (There is a base of 431 living '61's) Most likely to join the BTS would be A.) Executive Committee members; B.) Class Agents; C.) Dartmouth College Fund contributors-75% of the Class of 1961; D.) "promises" and "maybe's" from above. > 2. Define with Spouse's Committee (Patti Rich and Nylah Arslanian) a strategy for recruiting spouses and widows > 3. Do better quantitative reporting at quarterly Class of 1961 Executive Committee ZOOM meetings. Minimum data to include # contacted in interim(quarterly), total ytd, and outcome of contacts (new members, etc). 4. Regular reports and solicitation using the Class of 1961 newsletter. > > Goal: > 1. To be certain that all Class of 1961 members, spouses, and widows are aware of the Bartlett Tower Society. > 2. To make it clear to the above how easy it is to become a member.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

In order to give a significant boost to our Gift Planning solicitation we strengthened the Chair leadership by adding Alan Rozycki, who put a more aggressive plan in place to enable us to build participation over the next several years. On 20 April, 2021, Armstrong and Rozycki attended via ZOOM the Dartmouth College annual Gift Planning Committee meeting. An updated explanation of the BTS educational script available on the Class of 1961 website was undertaken. A discussion with Rolly Balbuena of the Gift Planning Office at Dartmouth clarified that spouses and widows of members of the Class of 1961, being considered classmates, would be honored as members of the BTS if they fulfill the BTS requirements. > > Activity: 61 personal contacts were made, mostly by email. Emphasized were: > > 1. Class of 1961 Executive Committee members who were not BTS members-9/36 > 2. Recommendations from previous Co-Chair O'Neill-7 > 3. Class of 1961 football team members-18

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Section completed by: Alan Rozycki, Denny Denniston

Class Projects

EDIT THIS SECTION

For the purpose of the Class Activity Report, a class project is defined as a contribution made directly from the class treasury to Dartmouth College to support College activities.

Please list any class project contributions this year: Class Treasury contributed the following: 1.\$6,384 to Class of 1961 Legacy for the Performing Arts. Market value now \$1,895,000 and funded \$68,512 in Hopkins Center performances this year. 2. \$4,455 to Class of 1961 Robert Frost endowment. Market value \$151,145 which funded \$5,302 in student awards this year. (Split between student awards in the Arts Initiative Program at the HOP and the Stephen Bosworth Award at the Dicky Center of International Understanding) 3. \$2,500 Dartmouth Athletic Sponsors 4. \$1,040 Good Harvest-New Orleans (Recognition of John Barry's – (author of The Great Influenza) - discussion of his book at a Quarterly Reunion) For a total of \$14,379

How does your class select Class Projects to pursue? Focus on 3+ existing projects,Have an endowed fund to which we contribute

What are your class project goals for next year? 1. We will continue to contribute from the class treasury to our two endowments mentioned above, as well as enabling and encouraging classmates to continue contributing to them either directly or with their dues payments. 2. We will contribute from the class treasury to Dartmouth Athletic Sponsors. 3. We will determine a worthy cause to which we will contribute the \$4,000 provided by a classmate for a special project.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: Not only did the Class contribute the \$10,839 to the two endowments established by the Class of 1961 as reported above, but Classmates additionally contributed an additional \$5,324 to bring the two endowments to a total of over \$2 million that enabled us to fund projects totaling \$73,814 in addition to those reported above that were funded by our Treasury.

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Section completed by: Denny Denniston

Reunion Chair Pete Bleyler started recruiting for the 60th Reunion Planning Committee in October of 2019, and by the time of its first meeting in January, by zoom, 26 men and women had volunteered. They had one more meeting in February before the Pandemic hit. In April, the Team decided to continue planning for a traditional in-person reunion but began considering the possibility of a virtual one. Mini-reunion Chair Maynard Wheeler suggested that we test the suitability of a virtual 60th by organizing a virtual mini-reunion over Homecoming weekend in October. This plan was adopted and, led by Webmaster Harris McKee, we executed a two-day virtual program which was attended by 65 classmates, spouses, and widows. A short survey afterwards indicated enthusiasm for continuing the virtual mini-reunions on a quarterly basis leading up to the 60th.

Due to the success of the “homecoming” virtual mini-reunion, the 60th reunion planning committee, along with the class executive committee, decided to put all of our efforts towards organizing a 4-day virtual reunion during the expected in-person dates of June 14-17. If the College subsequently announced that in-person reunions would be allowed and supported, we’d adjust our planning to allow for both in-person and virtual attendees.

For the one-day January mini-reunion, we recruited a panel of four classmates who had each served in the Foreign Service during their careers. (This ties in with our funding of annual Dickey Center student awards from our class endowment in honor of our classmate, Ambassador Stephen Bosworth.) They told their unique and interesting stories, and the audience of close to 100 were highly complementary and asked us to continue “showcasing” our classmates. Another one-day virtual mini-reunion was held in April, and we again featured one of our classmates. As a result of these three mini-reunions, and particularly with the sessions featuring our classmates, we decided to adopt the theme for our 60th as “The Roads we have traveled over our 60 years since graduation.” Accordingly, we recruited another 15 classmates who formed 5 panels, and they each over the four days related tales about their careers, their avocations, their experiences, and their adventures. In addition to these panels, we held a Class Meeting, a Memorial Service, a session we call “Passages,” where classmates just talk about their lives, and two panels of students or former students that the Class has supported through our Project funding. Three slideshows on our website featured art work by our classmates, including one of deceased classmates integrated into our Memorial Service. We held several break-out sessions and, each evening (Eastern time), had entertainment by members of the class. A total of 232 “devices” were registered for the 60th.

Communication and Marketing

Starting in June 2020 and extending through May 2021, each Monday we emailed personalized birthday cards to classmates having birthdays that week. (We mailed them when we had no email address.).

Letters about the reunion were mailed in November 2020, January and February 2021, and we included a refrigerator magnet about the reunion in the January letter.

Commencing in March, we sent email letters every other Friday, and throughout May and June leading up to the reunion, every Friday. Each email letter provided details on the various session we'd be holding and, after registration was opened in mid-May, reported the number of registrations each week.

We published a 28 page 60th Reunion Program Book and mailed it to every classmate and surviving spouse in mid-May. It also included features on the Robert Frost statue that the class had contributed to Dartmouth during our 35th Reunion, the two endowments established by the class, prior reunion photos, Awards received by the class and by classmates and bios on all of the reunion presenters.

Ten of our reunion planning committee members were "Affinity Coordinators" who recruited classmates from the various fraternities, sports teams, other organizations, and the secret societies to achieve our goal of having every classmate receive at least one phone call urging attendance. Meanwhile, a group of 10 spouses and widows called as many spouses and widows for whom they had a phone number to urge them to attend.

Registration and zoom training

While everyone was required to register, no registration fee was charged. Many among our class were skeptical about using Zoom, including those who hadn't even experienced Zoom over the many months of the Covid Pandemic. Accordingly, we offered zoom training sessions for those who desired it. Many of the fraternities started holding monthly or periodic zoom sessions with their brothers, which also aided in promoting the reunion and getting everyone comfortable with using Zoom.

Reunion gifts for classmates

It's typical to provide a "reunion gift" to classmates attending a reunion, and before the Pandemic hit, we considered having a fleece vest for the 60th gift. Once we decided to hold a virtual reunion, we chose, instead, an iPhone/iPad holder that 1) comes in one size, 2) can be easily mailed, and 3) is relatively inexpensive. This gift was sent to everyone in the class including surviving spouses, at class Treasury expense. We also mailed to all classmates an updated Class Directory.

At the conclusion of the reunion, we received many favorable comments. Here are several:

- This reunion has created a mutual admiration society of our class. The stories I've heard have moved me much more than I anticipated, and I can only imagine the hours of work the reunion team put into making it happen.
- The Zoom scheme made much more interaction possible with a wide group of classmates. I heard others make the same remarks
- It was absolutely sensational getting to acquaint myself with you and our other classmates during this past week.
- This one was my first in 60 years----out of the country, family responsibilities, etc. I thought that the virtual reunion was spot on. I could not make every session, but I marvel at the talent we have in our class and the vast variety of paths we have all chosen.
- When it was proposed I wasn't convinced it would work, but I sure was wrong. The stories of our classmates were often fascinating and self-revealing. And, having attended Passages from the beginning, it continued with the same momentum. The evening entertainment was fun as well. I can't believe how much work was put into our reunion, but it was hugely appreciated.
- Having attended our 20th, 25th, 40th, and 50th class reunions plus the 2002 and 2012 mini-reunions, I echo what classmates said last Thursday, the 60th reunion was the best of them all. That was due to the Zoom format and to the program so rich in opportunities for interaction. As I said at the conclusion on Thursday, this reunion was one of the highlights of my life.
- Thank you for a wonderful reunion and experience. I learned so much about my Classmates and myself through the four-day reunion. It was a truly great experience that will stay with me. Thank you for making it so memorable. I look forward to being with all of you at future class meetings.
- Before the Reunion, I wasn't enthusiastic about a zoom reunion. But as it played out, it became a really great event. I am sorry that I had doctor appointments, long-scheduled ones that were interspersed with the events.
- Made me happy. Made me forget 2 surgeries in next 6 days. Will never, ever forget LAST 4 days.

Women's Initiative 60th Reunion Report

Having amended the class constitution to include spouses as honorary members of the class, this was the first full year of spouse "official" participation. Since the 50th reunion, spouses have had a "gathering" session for women attendees at subsequent Hanover and mini reunions. While spouses have always made a significant contribution to class activities, three women have been on the Executive Committee for the last 5 years, providing a valuable conduit for spouse involvement. Nyla Arslanian and Patti Rich co-chair what they call the Women's Initiative and Joani Prewitt served as mini-reunion co-chair until her passing in May.

As the 60th reunion was being planned, the class wanted to reach out to widows and invite them to return for reunion. When it was determined the reunion would be virtual, the women co-chairs reached out to all spouses and widows to encourage their participation. A team of 10 women was recruited that made over 400 outreach calls to spouses and widows involving several team Zoom meetings from January to June. The purpose of this effort was to inform the spouses of their "new" membership status, obtain their email contact information, and encourage attending the reunion. As a result, 50 women registered for the reunion. The reunion format included a Zoom 60th Reunion Women's Gathering breakout session, moderated by Nyla Arslanian and Patti Rich. During that session women shared about such topics as downsizing, financial acumen, importance of friendships, etc.

Additionally, Chris Bosworth, widow of classmate Ambassador Stephen Bosworth, served as moderator for the January mini-reunion panel that featured classmates speaking about their careers in foreign service. Chris also moderated the 60th Reunion Dickey Center Students Bosworth Awardee Panel (students selected by Dickey Center receiving awards under the Class of 1961 Robert Frost Endowment), Jean DeHaven showed her art, Madge Ginn participated in the Memorial Service and Nyla Arslanian designed and produced the 28-page Reunion Program Booklet.